



NL-CGIAR Network Meeting

CGIAR Scaling for Impact Program – Unlocking New Collaboration & Opportunities

March 4, 2025

Hybrid meeting from The Hague, the Netherlands



Meeting outline

- Opening and Welcome
- NFP & NL-CGIAR Strategic Partnership
- Scaling for Impact Program CGIAR
- Q&A
- Dialogue on strategic opportunities for collaboration
- Next Steps and Closing

Netherlands Food Partnership

Bring together people and knowledge in communities, partnerships and coalitions to make food systems in low- and middle-income countries more economically, socially and environmentally sustainable.

- **Country led approach:** National Pathways for Food System Transition as a starting point, and support the agency of LMIC stakeholders in initiatives.
- **Food Systems Approach:** apply a Food Systems perspective when analysing and jointly developing strategies and collaboration
- **Multi stakeholder approach:** public sector, private sector, civil society and knowledge institutions

NL-CGIAR Strategic Partnership

Founding member -> Donor -> Partner

Particular Focus

- Complementary expertise
- Co-creation and downstream applied research partnerships

Forms of collaboration

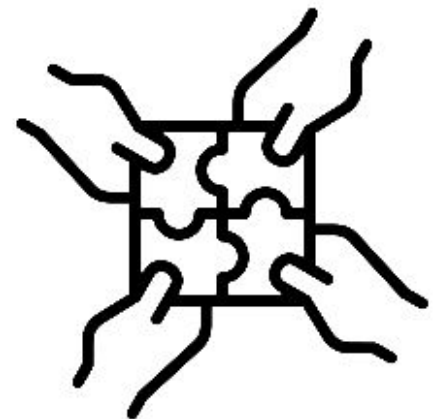
1. Pooled funding of CGIAR's research and innovation strategy
2. Designated funding for specific CGIAR Research Programs
3. NL-CGIAR Research Programme
4. Support & brokering



Ministry of Foreign Affairs of the
Netherlands



Ministry of Agriculture, Nature and
Food Quality of the Netherlands



NL-CGIAR Strategic Partnership - Research Programme

*NWO Instruments for advancing knowledge and enhancing innovation
(knowledge use) for global food and nutrition security*

- ➡ **Senior Expert Program**
Support participation of senior scientists of Dutch knowledge institutes in CGIAR Research through funding part of their activities within CGIAR
- ➡ **Water-Food Nexus Call**
Joint research proposals to enable scaling-up of soil moisture retention practices
Open call method
- ➡ **Small Grants Facility**
In development



NL-CGIAR Strategic Partnership - support & brokering

Promoting synergy between CGIAR and the government, private sector, knowledge institutes and civil society actors in the Dutch food and nutrition security network, through:

- Enhanced strategic collaboration between NL partners and CGIAR;
- Developments within CGIAR's research portfolio have good functioning channels open to Dutch priorities (and knowledge), and the Dutch Food Security network is well aware of developments within CGIAR;
- Specific instruments supporting the partnership are developed and implemented;
- CGIAR's results are well known within the Dutch Food Security network, and results of the Dutch Food Security network reach CGIAR.

CGIAR Scaling for Impact Program

Presented by Marc Schut
on behalf of the Scaling for Impact
Program

The Hague, 4 March 2025

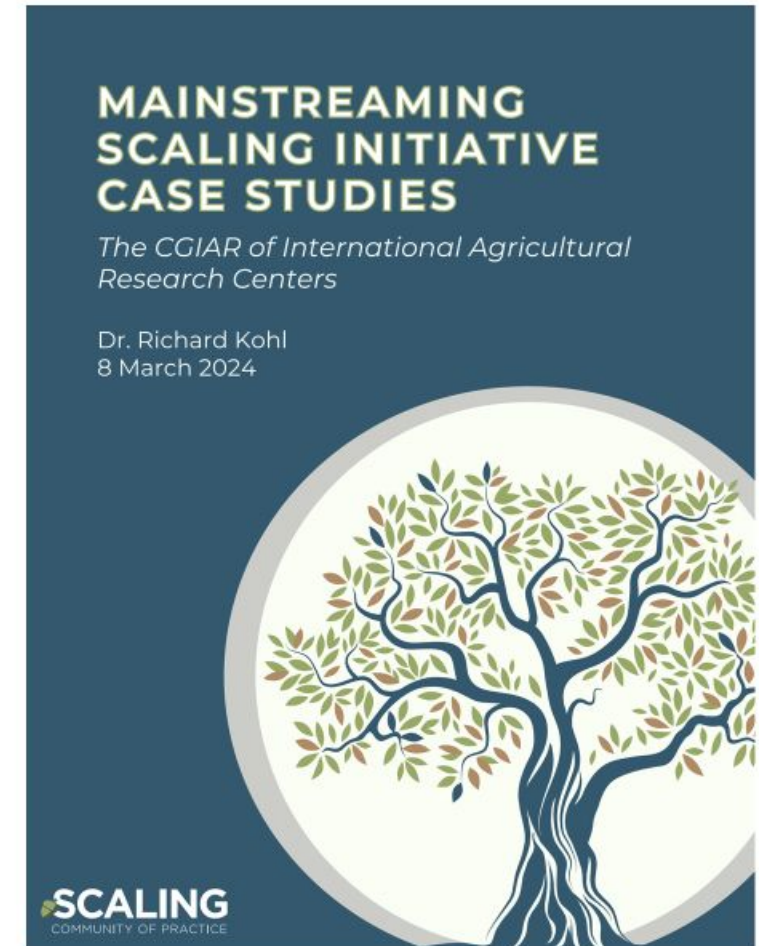
CGIAR's approach to mainstreaming scaling

- CGIAR's evidence/science-based approach to purposefully managing and nurturing its innovation portfolio along its 2030 strategy

Mainstreaming Scaling:

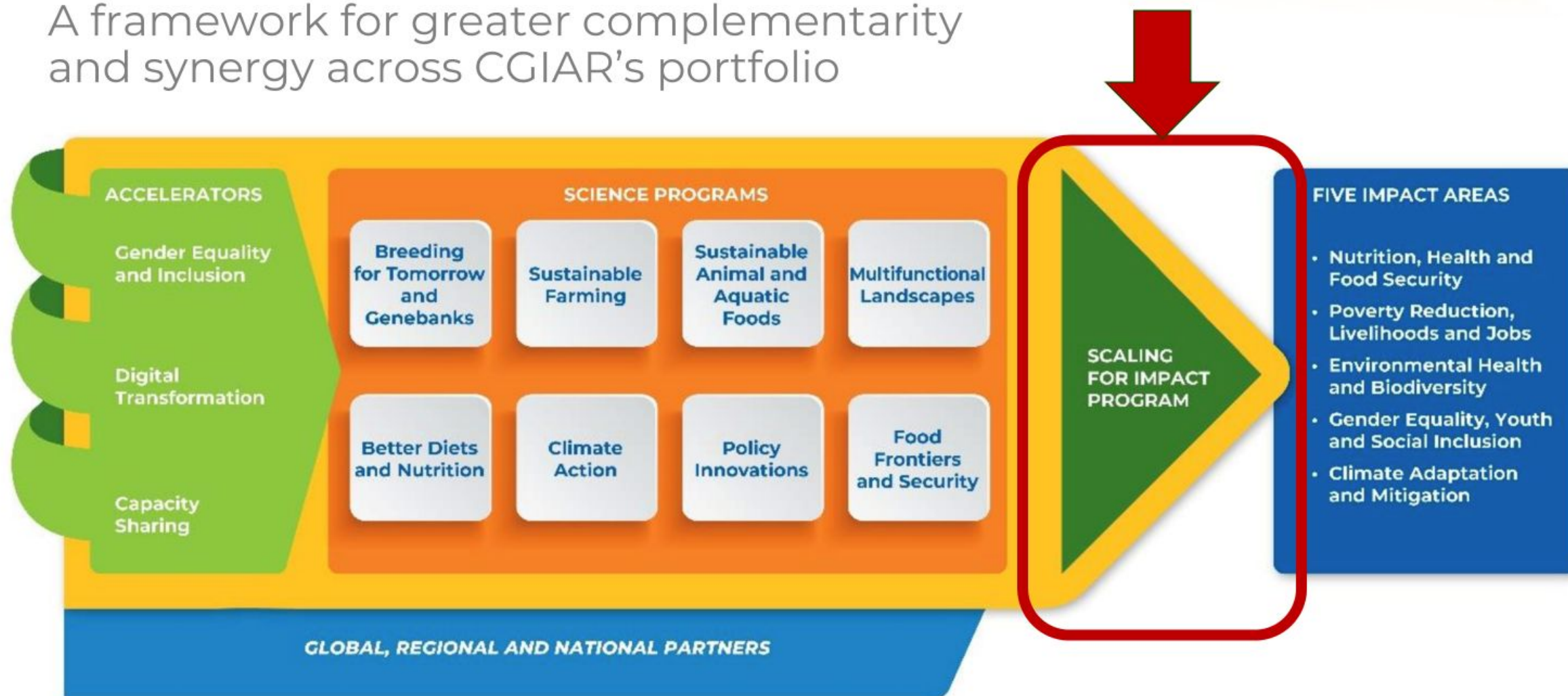
A Case Study of the CGIAR of International Agricultural Research Centers

“We know of **no other official donor or research/organization that has done anywhere near as much to integrate scaling into the innovation process**, even if so far it has only been applied to a part of the CGIAR's research portfolio.”

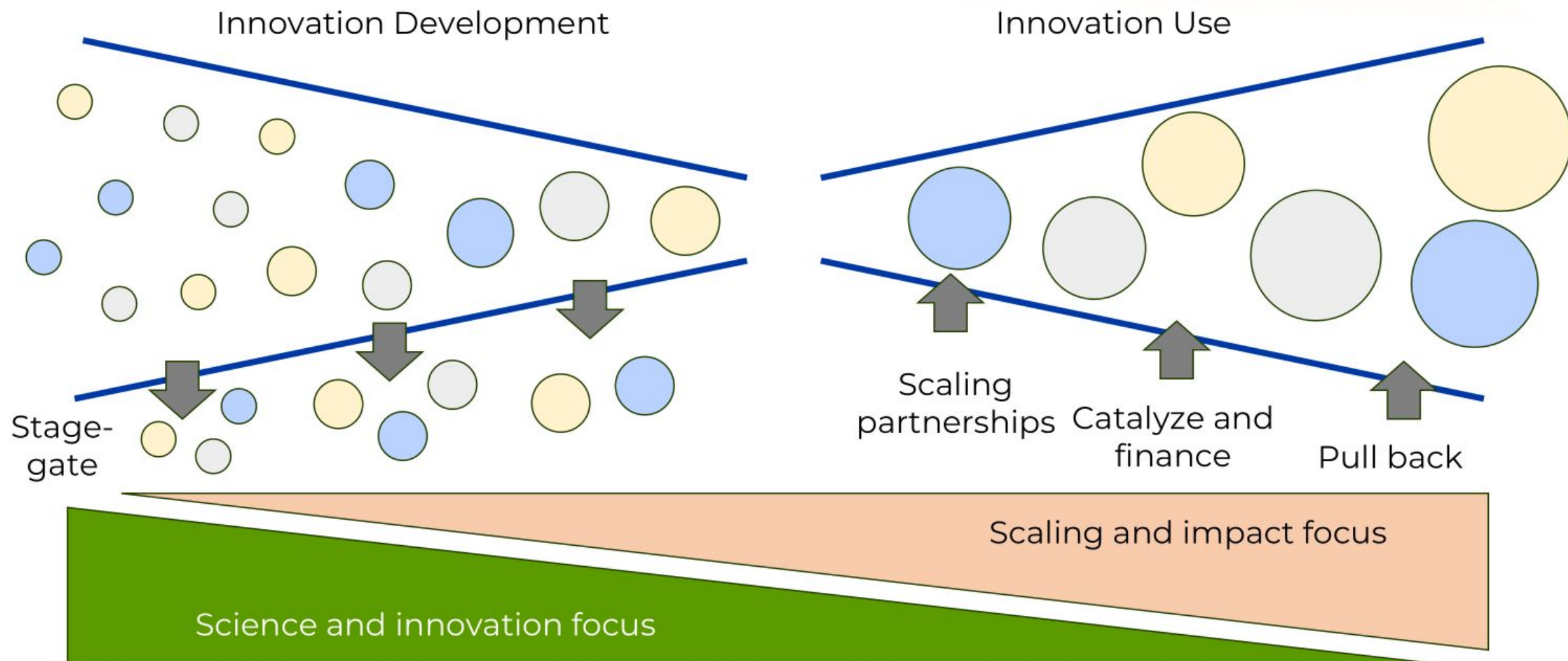


Scaling is central in CGIAR's 2025-30 portfolio

A framework for greater complementarity and synergy across CGIAR's portfolio



Scaling for Impact Program



Scaling for Impact Program



- **Budget:** USD32M in 2025
- **Timeline:** 6 years, divided in 2*3 year business cycles
- **Priority countries:** Bangladesh, Cambodia, Colombia, Côte d'Ivoire, Democratic Republic of the Congo, Egypt, Ethiopia, Guatemala, India, Kenya, Mexico, Morocco, Nepal, Nigeria, Uzbekistan, Viet Nam, Zambia and other 15 Opportunity Countries
- **Builds on:** CGIAR Regional Integrated Initiatives (incl. AMD and WCA), National Policy/ Strategy Initiative and large scaling projects

Scaling for Impact Program



Tackles 5 key problems:

1. Much of our work has been supply-driven
2. Not been intentional about designing with scale in mind
3. Insufficient focus on creating lasting enabling conditions
4. Not leveraged sustainable public/ private scaling pathways
5. Limited learning and exchange about success and failure

Foundational principles: Innovation system approach, innovation agnostic, responsible scaling, evidence-based innovation management

1. Demand intelligence

- Problem-oriented rather than 'pushing' specific solutions
- Demand intelligence for CGIAR and partners
- Connect global innovation databases
- Inform new science and innovation investments



Where there is problem-solution alignment →

2. Optimize scaling pathways

- Support the design and optimization of context-specific impact pathways for “ready” innovations
- Innovation bundling and packaging with partners
- Test alternative pathways for innovation awareness, trust, access, compatibility, use, etc.

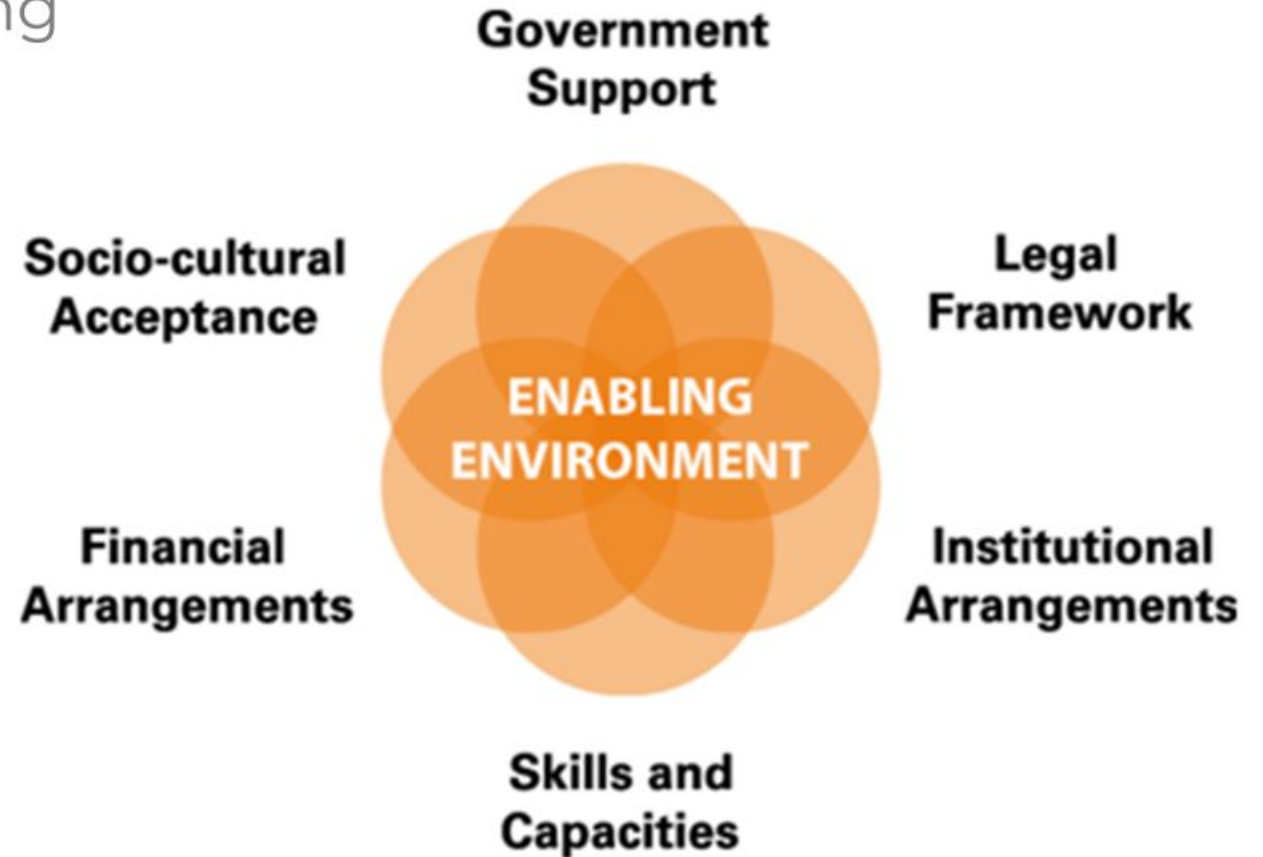


Where pathways are promising



3. Enabling Environment Lab

- Improves conditions for scaling through institutional, policy, market transformation
- Create conditions for responsible scaling (GESI, financial, environmental, climate, etc.)
- Support private scaling partners to navigate grow-pains



Where conditions are conducive



4. Amplify scale

- Unlocks catalytic finance
- Integration of innovation in large scale government loan (e.g. with IFIs and Development Banks)
- New impact investor and CSR finance
- Global clearinghouse that helps design fundable scaling strategies



5. Learning

- Science of Scaling
- Scaling capacity, culture/ community growth
- Sector collaboration innovation/ scaling
- South-south collaboration



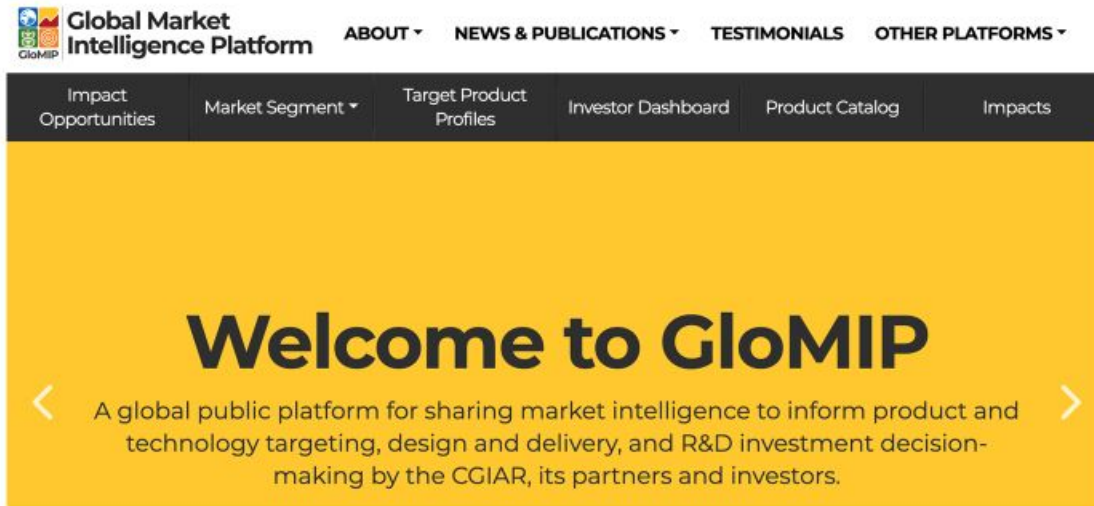
We are not starting from scratch...



AICCCRA
Accelerating Impacts of CGIAR
Climate Research for Africa



Pathways to strengthen CGIAR's
responsible engagement with
the private sector



CGIAR's innovation database/ dashboard



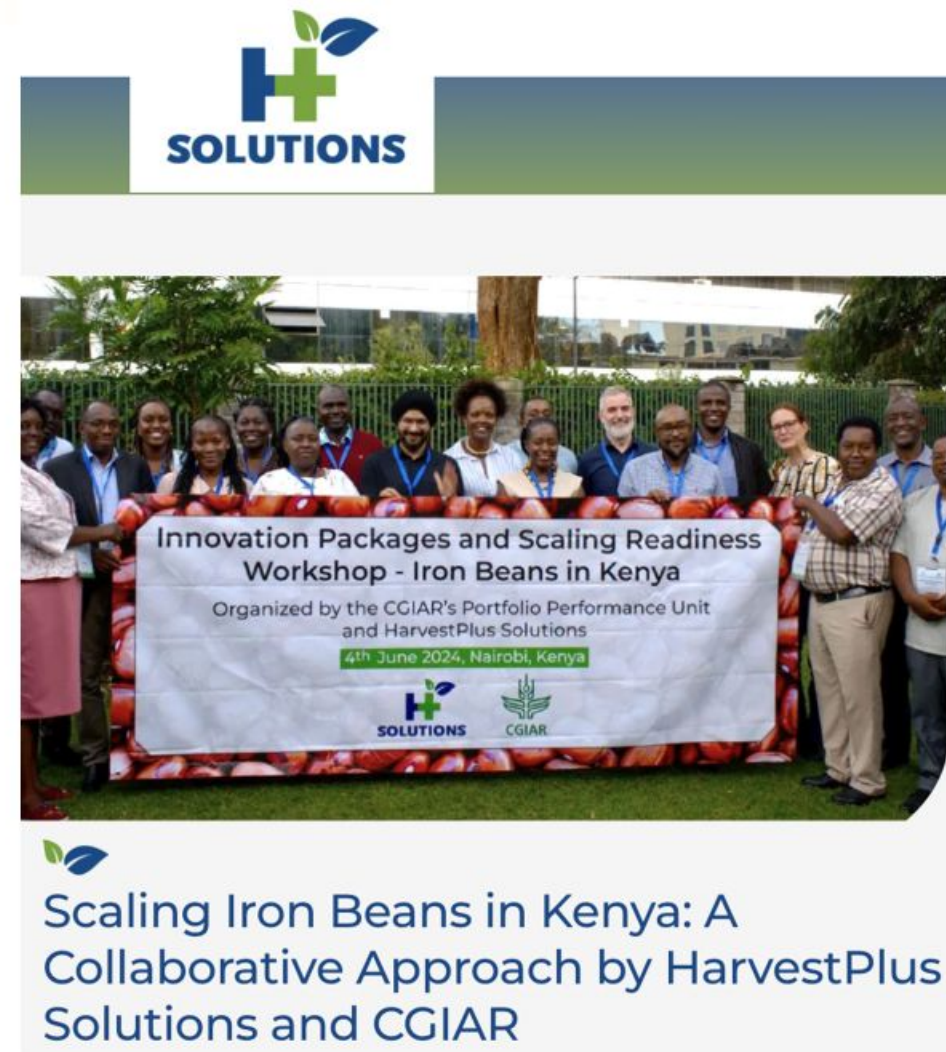
CGIAR Results Dashboard



<https://www.cgiar.org/food-security-impact/new-results-dashboard/>

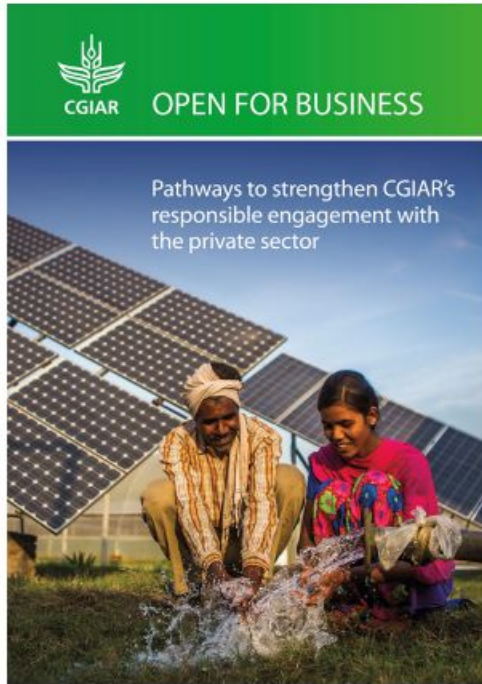
What does success look like?

- 69% of children under 5 years old face iron-deficiencies
- Biofortified high-iron beans is a scaling ready solution
- School feeding programs identified as efficient scaling pathway
- CGIAR, KARLO and HarvestPlus Solutions led stakeholder action
- Within 1 year, **900,000 children** had access to high-iron beans



What success (already) looks like?

Learning



Vision



Action

CGIAR launches regional scaling hub in Kenya to expand agricultural innovation

Published February 14, 2025



KENYA – The Consultative Group on International Agricultural Research (CGIAR) is establishing a new Regional Scaling Hub in Kenya to advance agricultural solutions across East and Southern Africa.



Change -> a one-stop-*scaling*-shop for CGIAR and partners

Opportunities for collaboration

- Collective demand intelligence
- Global solutions/ innovation database
- Collaboration on bundling and packaging/ scaling pathway co-creation
- Scaling capacity, culture and community growth – Scaling HUB/ SEP-training
- Joint learning on success and failure



**Scaling for Impact
Program**

Full design document

November 15, 2024

<https://hdl.handle.net/10568/162816>

Opportunities for collaboration

- Idea to organize a joint NWO-CGIAR innovation and scaling training for the new batch of Senior Experts
- Innovation/ Scaling Portfolio Management
- Join the Nairobi Scaling Hub
- Other...

News › 22 NL-CGIAR Senior Experts receive funding to improve global food security

22 NL-CGIAR Senior Experts receive funding to improve global food security

6 November 2024

With the NL-CGIAR Senior Expert Programme II (SEPII), senior researchers affiliated with Dutch research institutions will have the opportunity to contribute to research by CGIAR, the world's largest research partnership for a food secure future. They will collaborate with international research initiatives working on issues such as strengthening food security in countries with long-term food crises and analysing forgotten crops.





Thank you!

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