



## **NL-CGIAR Network Meeting**

**CGIAR Scaling for Impact Program – Unlocking New Collaboration & Opportunities**

March 4, 2025

Hybrid meeting from The Hague, the Netherlands



# Meeting outline

- Opening and Welcome
- NFP & NL-CGIAR Strategic Partnership
- Scaling for Impact Program CGIAR
- Q&A
- Dialogue on strategic opportunities for collaboration
- Next Steps and Closing

# Netherlands Food Partnership

Bring together people and knowledge in communities, partnerships and coalitions to make food systems in low- and middle-income countries more economically, socially and environmentally sustainable.

- **Country led approach:** National Pathways for Food System Transition as a starting point, and support the agency of LMIC stakeholders in initiatives.
- **Food Systems Approach:** apply a Food Systems perspective when analysing and jointly developing strategies and collaboration
- **Multi stakeholder approach:** public sector, private sector, civil society and knowledge institutions

# NL-CGIAR Strategic Partnership

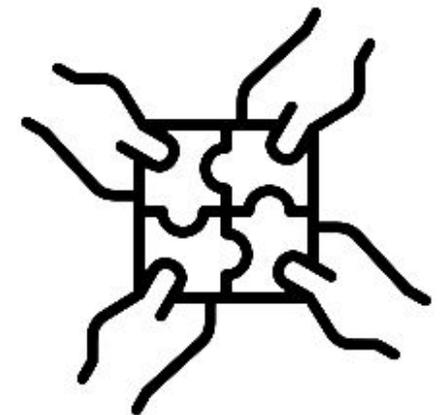
**Founding member -> Donor -> Partner**

## **Particular Focus**

- Complementary expertise
- Co-creation and downstream applied research partnerships

## **Forms of collaboration**

1. Pooled funding of CGIAR's research and innovation strategy
2. Designated funding for specific CGIAR Research Programs
3. NL-CGIAR Research Programme
4. Support & brokering



# NL-CGIAR Strategic Partnership - Research Programme

*NWO Instruments for advancing knowledge and enhancing innovation (knowledge use) for global food and nutrition security*

- ➔ **Senior Expert Program**  
Support participation of senior scientists of Dutch knowledge institutes in CGIAR Research through funding part of their activities within CGIAR
- ➔ **Water-Food Nexus Call**  
Joint research proposals to enable scaling-up of soil moisture retention practices  
Open call method
- ➔ **Small Grants Facility**  
In development



# NL-CGIAR Strategic Partnership - support & brokering

Promoting synergy between CGIAR and the government, private sector, knowledge institutes and civil society actors in the Dutch food and nutrition security network, through:

- Enhanced strategic collaboration between NL partners and CGIAR;
- Developments within CGIAR's research portfolio have good functioning channels open to Dutch priorities (and knowledge), and the Dutch Food Security network is well aware of developments within CGIAR;
- Specific instruments supporting the partnership are developed and implemented;
- CGIAR's results are well known within the Dutch Food Security network, and results of the Dutch Food Security network reach CGIAR.



# **CGIAR Scaling for Impact Program**

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Presented by Marc Schut  
on behalf of the Scaling for Impact  
Program

The Hague, 4 March 2025

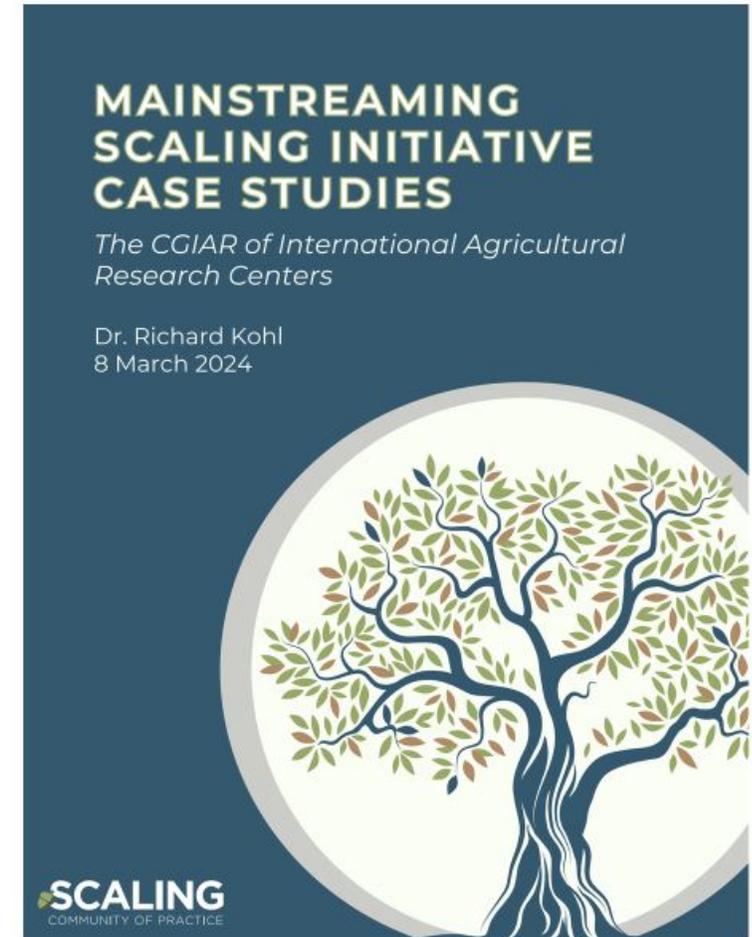
# CGIAR's approach to mainstreaming scaling

- CGIAR's evidence/science-based approach to purposefully managing and nurturing its innovation portfolio along its 2030 strategy

## Mainstreaming Scaling:

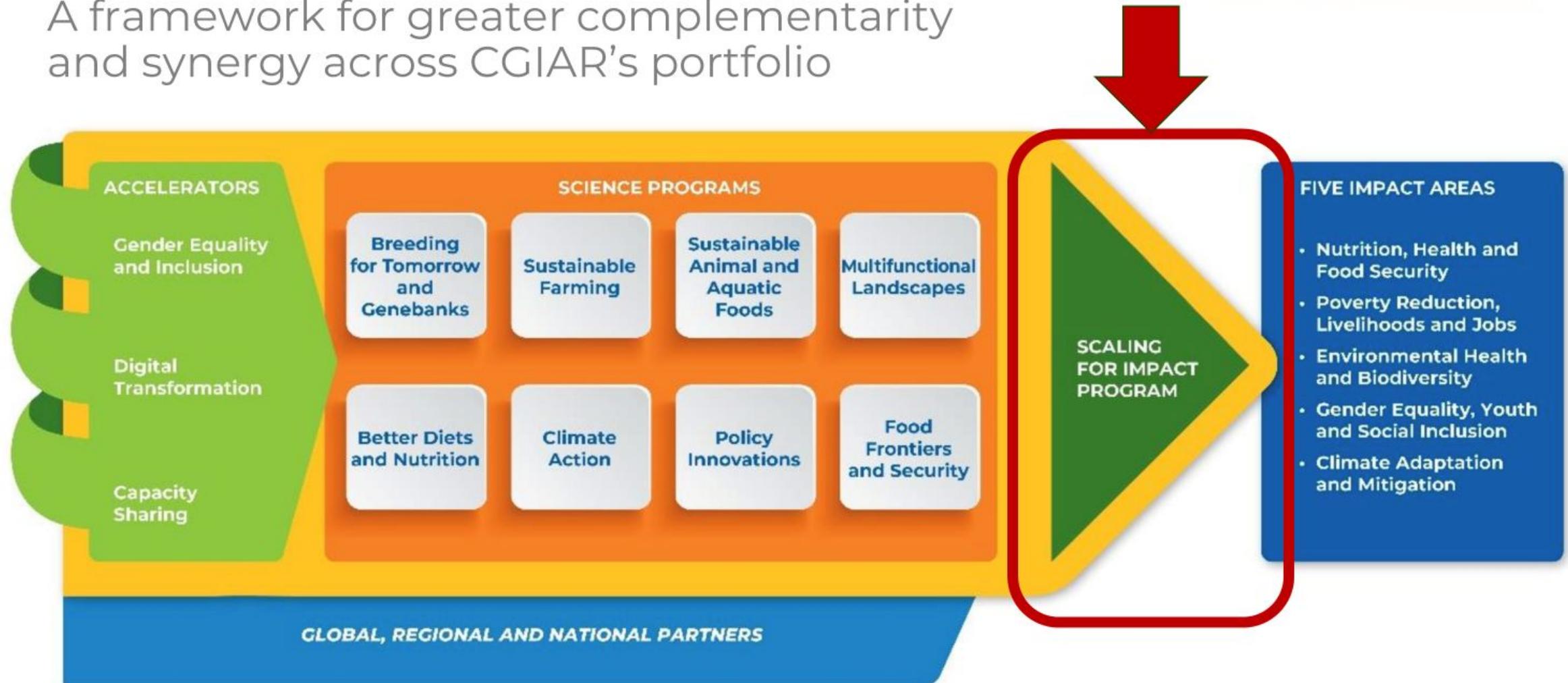
### A Case Study of the CGIAR of International Agricultural Research Centers

“We know of **no other official donor or research/organization that has done anywhere near as much to integrate scaling into the innovation process**, even if so far it has only been applied to a part of the CGIAR's research portfolio.”

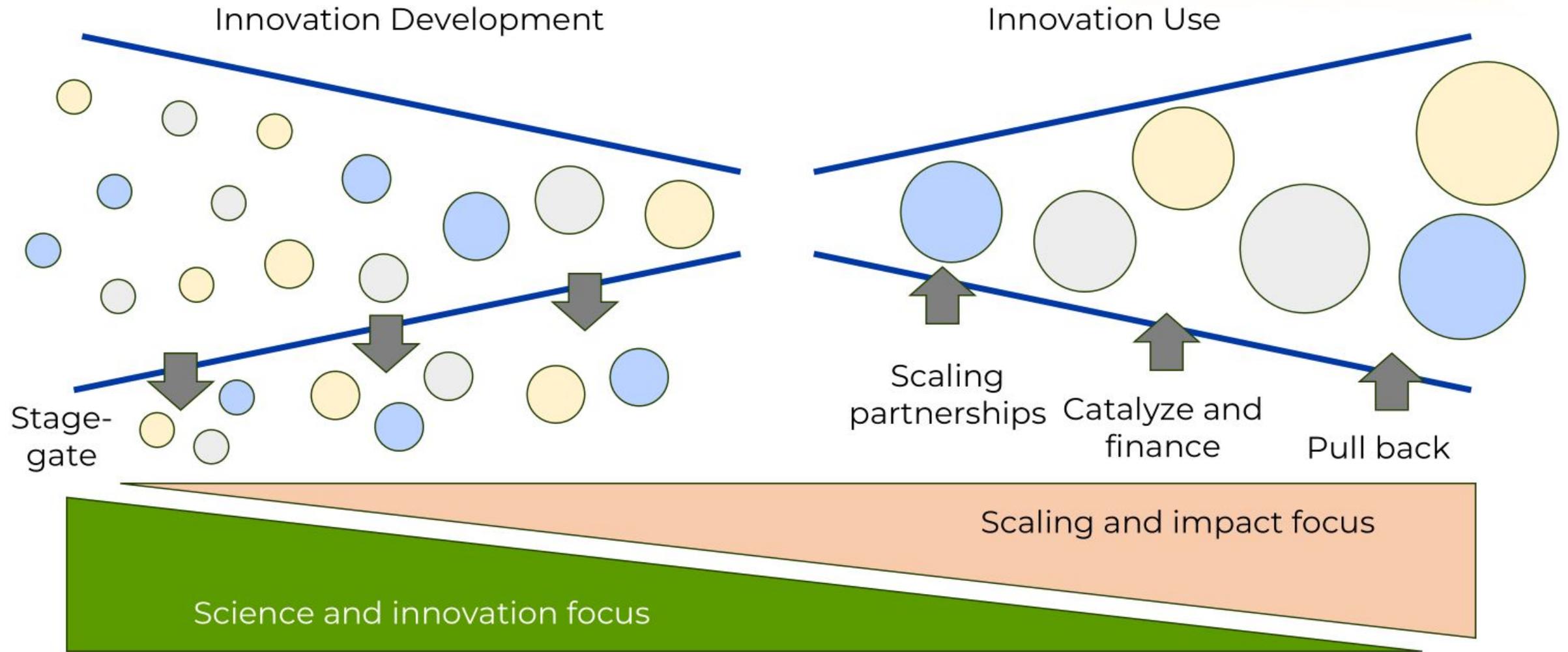


# Scaling is central in CGIAR's 2025-30 portfolio

A framework for greater complementarity and synergy across CGIAR's portfolio



# Scaling for Impact Program



# Scaling for Impact Program



- **Budget:** USD32M in 2025
- **Timeline:** 6 years, divided in 2\*3 year business cycles
- **Priority countries:** Bangladesh, Cambodia, Colombia, Côte d'Ivoire, Democratic Republic of the Congo, Egypt, Ethiopia, Guatemala, India, Kenya, Mexico, Morocco, Nepal, Nigeria, Uzbekistan, Viet Nam, Zambia and other 15 Opportunity Countries
- **Builds on:** CGIAR Regional Integrated Initiatives (incl. AMD and WCA), National Policy/ Strategy Initiative and large scaling projects

# Scaling for Impact Program



## Tackles 5 key problems:

1. Much of our work has been supply-driven
2. Not been intentional about designing with scale in mind
3. Insufficient focus on creating lasting enabling conditions
4. Not leveraged sustainable public/ private scaling pathways
5. Limited learning and exchange about success and failure

**Foundational principles:** Innovation system approach, innovation agnostic, responsible scaling, evidence-based innovation management

# 1. Demand intelligence

- Problem-oriented rather than 'pushing' specific solutions
- Demand intelligence for CGIAR and partners
- Connect global innovation databases
- Inform new science and innovation investments



Where there is problem-solution alignment →

## 2. Optimize scaling pathways

- Support the design and optimization of context-specific impact pathways for “ready” innovations
- Innovation bundling and packaging with partners
- Test alternative pathways for innovation awareness, trust, access, compatibility, use, etc.

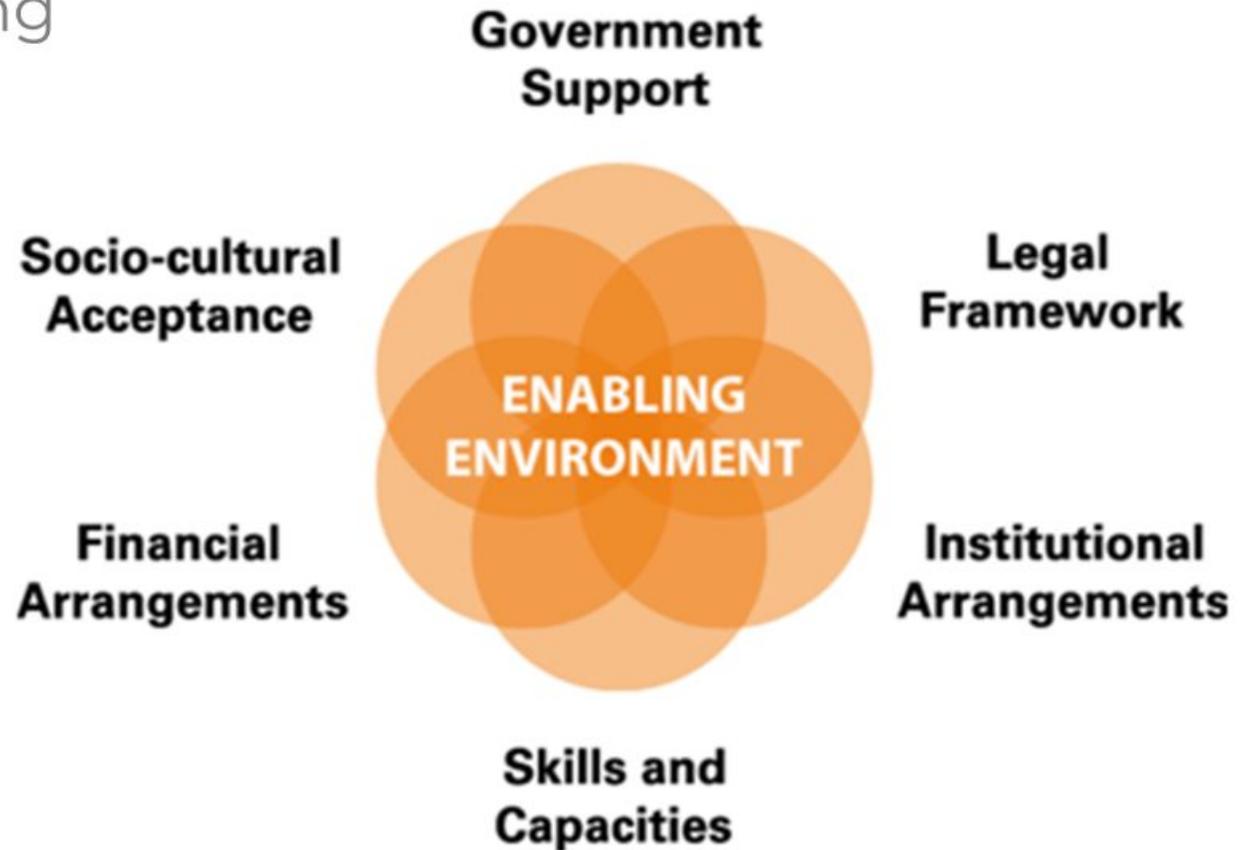


Where pathways are promising



### 3. Enabling Environment Lab

- Improves conditions for scaling through institutional, policy, market transformation
- Create conditions for responsible scaling (GESI, financial, environmental, climate, etc.)
- Support private scaling partners to navigate grow-pains



Where conditions are conducive



## 4. Amplify scale

- Unlocks catalytic finance
- Integration of innovation in large scale government loan (e.g. with IFIs and Development Banks)
- New impact investor and CSR finance
- Global clearinghouse that helps design fundable scaling strategies



## 5. Learning

- Science of Scaling
- Scaling capacity, culture/ community growth
- Sector collaboration innovation/ scaling
- South-south collaboration



ILRI  
INTERNATIONAL  
LEAVES RESEARCH  
INSTITUTE

CGIAR

www.cgiar.org  
Diversification in East  
and Southern Africa

# Scaling Week

2024

NETWORK - EXCHANGE - IGNITE

## Navigating Our Scaling Journey

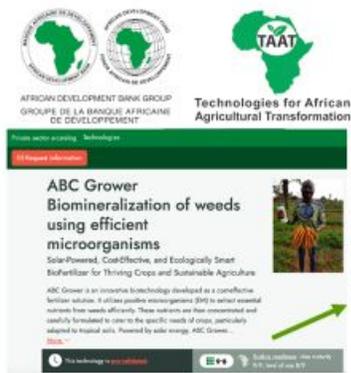
3-5 December, 2024  
Nairobi, Kenya



# We are not starting from scratch...



**AICCCRA**  
Accelerating Impacts of CGIAR  
Climate Research for Africa



**e-catalogs**  
Scaling Readiness

**ABC Grower**  
Biomining of weeds using efficient microorganisms

ABC Grower is an innovative biotechnology developed as a cost-effective, eco-friendly, and Ecologically Smart BioFertilizer for Thriving Crops and Sustainable Agriculture.



**IITA**  
Transforming African Agriculture

**CGIAR**

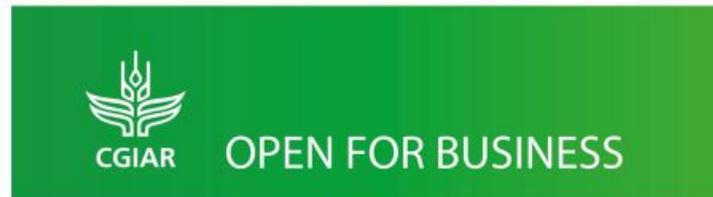
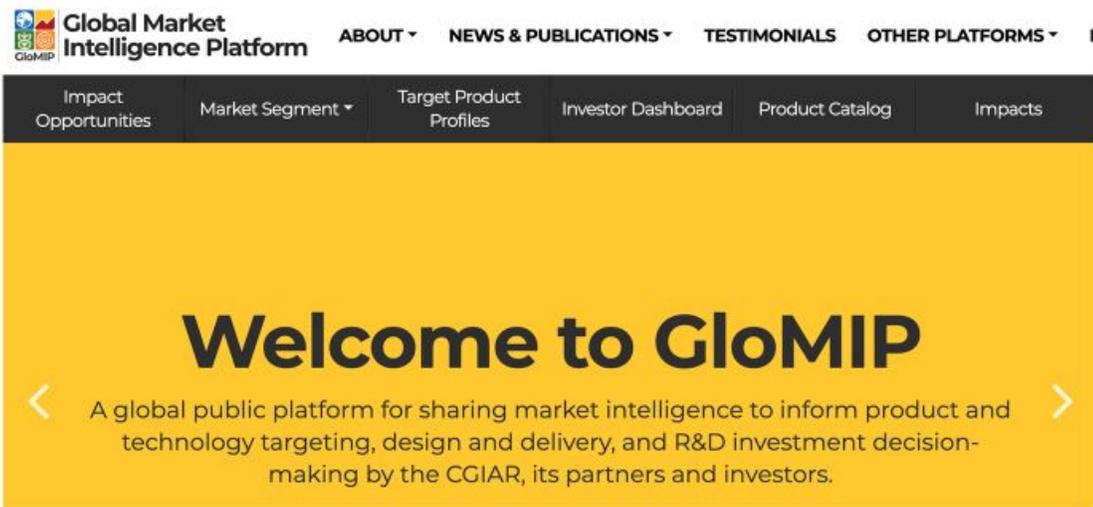
Scaling Readiness is a science-based assessment of the status of innovations or technologies in terms of their development stage and ability to be scaled. Scaling Readiness is also used to accelerate this development for scaling <http://www.scalingreadiness.org/>.

Scaling Readiness produces a score that measures an innovation's or a technology's readiness along two axes: the level of maturity of the idea itself, and the level to which the innovation or technology has been used so far. Each axis goes from 0 to 9 where 9 is the "ready-to-scale" status.

In the TAAT e-catalogs, we use the second axis (who has used the innovation or technology so far) to evaluate whether this innovation or technology is ready to be scaled, in our pre-validation approach. This status is then reviewed and needs confirmation by our independent [scalebase.com/na/](http://scalebase.com/na/).

We require the usage level to be 7 or above, for a technology or innovation to be pre-validated. These are therefore the levels necessary for pre-validation:

- Level 7: the innovation is widely used by organizations or individuals still developing it, but not connected to the original research & development team. This is the very last stage of development.
- Level 8: the innovation is used by some intended end-users, who are not connected to the research team.
- Level 9 is when the innovation is commonly used by these intended end-users who have no connection with the research team.

**Global Market Intelligence Platform**

ABOUT ▾ NEWS & PUBLICATIONS ▾ TESTIMONIALS OTHER PLATFORMS ▾

Impact Opportunities | Market Segment ▾ | Target Product Profiles | Investor Dashboard | Product Catalog | Impacts

**Welcome to GloMIP**

A global public platform for sharing market intelligence to inform product and technology targeting, design and delivery, and R&D investment decision-making by the CGIAR, its partners and investors.

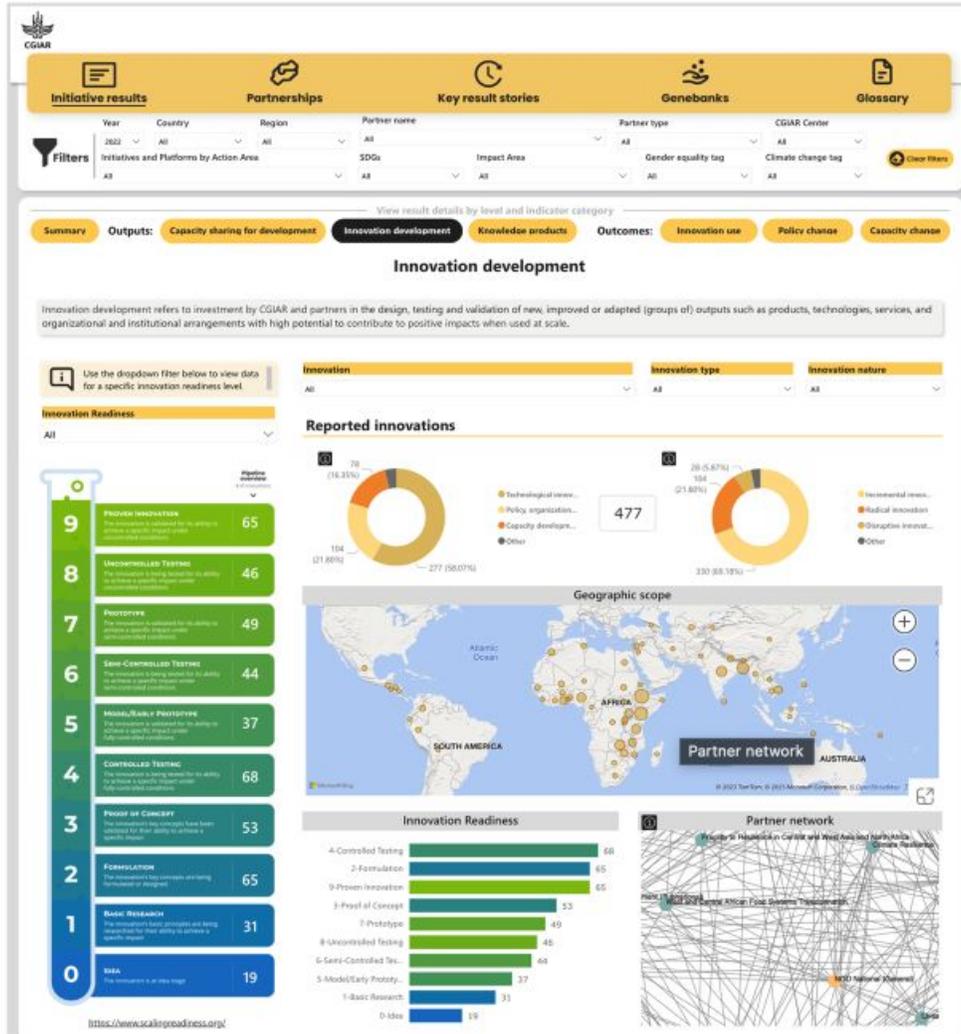


**Welcome to Innovation & Scaling**

brought to you by CGIAR and Wageningen University

# CGIAR's innovation database/ dashboard

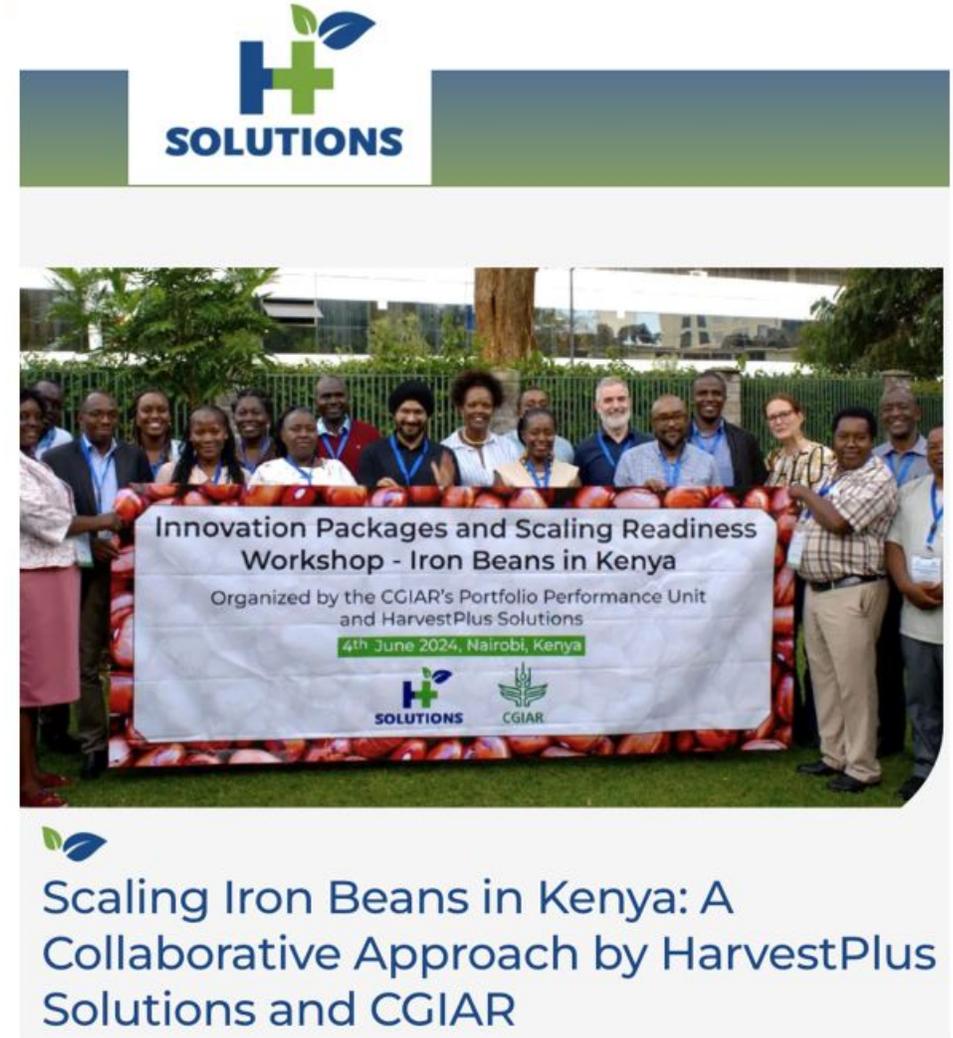
## CGIAR Results Dashboard



<https://www.cgiar.org/food-security-impact/new-results-dashboard/>

# What does success look like?

- 69% of children under 5 years old face iron-deficiencies
- Biofortified high-iron beans is a scaling ready solution
- School feeding programs identified as efficient scaling pathway
- CGIAR, KARLO and HarvestPlus Solutions led stakeholder action
- Within 1 year, **900,000 children** had access to high-iron beans

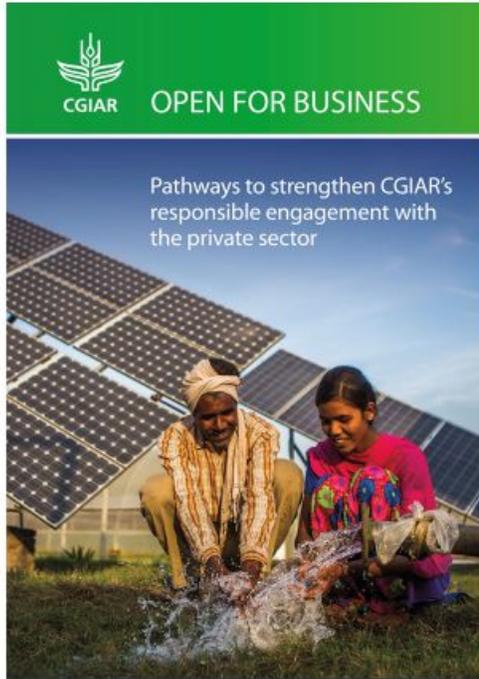


# What success (already) looks like?

Learning

Vision

Action



**CGIAR launches regional scaling hub in Kenya to expand agricultural innovation**

Published February 14, 2025



**KENYA – The Consultative Group on International Agricultural Research (CGIAR) is establishing a new Regional Scaling Hub in Kenya to advance agricultural solutions across East and Southern Africa.**



Change -> a one-stop-*scaling*-shop for CGIAR and partners

# Opportunities for collaboration

- Collective demand intelligence
- Global solutions/ innovation database
- Collaboration on bundling and packaging/ scaling pathway co-creation
- Scaling capacity, culture and community growth – Scaling HUB/ SEP-training
- Joint learning on success and failure



**Scaling for Impact  
Program**

**Full design document**

November 15, 2024

# Opportunities for collaboration

- Idea to organize a joint NWO-CGIAR innovation and scaling training for the new batch of Senior Experts
- Innovation/ Scaling Portfolio Management
- Join the Nairobi Scaling Hub
- Other...

News › 22 NL-CGIAR Senior Experts receive funding to improve global food security

## 22 NL-CGIAR Senior Experts receive funding to improve global food security

6 November 2024

With the NL-CGIAR Senior Expert Programme II (SEPII), senior researchers affiliated with Dutch research institutions will have the opportunity to contribute to research by CGIAR, the world's largest research partnership for a food secure future. They will collaborate with international research initiatives working on issues such as strengthening food security in countries with long-term food crises and analysing forgotten crops.





**Thank you!**

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