FORQLAB photo competition

Edition 2024 Deadline: 10 April

Food losses in dairy and avocado chains have huge economic and environmental implications. The FORQLAB partners study the options to reduce these losses and improve product quality though technological and governance solutions. In this final phase of the FORQLAB collaboration, the partners organise a photo competition for all currently enrolled students and cooperative members to visualize the solutions and conclude

the project with a festive event: a photo exhibition!

The awards in this competition are for practices that reduce food losses and increase food quality throughout the entire value chain, from production, handling, transportation, processing to governance.

The 5 photo competition categories are:

Best photo: Avocado chain - Farmer category & Student category Best photo: Dairy chain - Farmer category & Student category Best photo: chosen by audience during the final exhibition event

Important information about the competition:

- The FORQLAB jury awards a prize of 15,000Ksh for each category.
- The FORQLAB jury is independent and consists of experts in dairy and avocado chains and a professional photographer.
- The award ceremony will be at Egerton University on April 25.
- FORQLAB partners have the right to use all photos for the purposes of research, education and public awareness on food losses.

How to join the FORQLAB photo competition?

- 1. Verify that you are <u>registered</u> as a <u>member of a cooperative</u> <u>or</u> as <u>agricultural student</u> at an university that partners in FORQLAB. See the partner overview below.
- 2. Prepare yourself by checking technical tips for photography and image composition online.
- 3. Use a smartphone or a camera to take photos. Make use of the maximum quality setting.
- 4. Please ensure consent of people captured in your photos!
- 5. Add a clear title and description for the photo (max 1 sentence).
- 6. Submit your photo* via www.pollunit.com by scanning this QR code:
- 7.Remember the deadline: March 31st. The award ceremony will take place during the FORQLAB week from 22-26 April 2024.
- 8. In case of questions, please refer to this FAQ page.

*submit max. 2 photos per person



The cooperative partners are:

Githunguri dairy farmers coop society Kaptama dairy farmers coop society Kitinda dairy farmers coop society Abothuguchi avocado growers coop society Mt. Kenya avocado coop society Mt. Kenya East avocado farmers coop society Nandi avocado farmers coop society

The FORQLAB university partners are:

