

# Community of Practice

21 January 2020

## Learning workshop on Market Systems Development

# Agenda

- ✚ **13:00 - 13:30:** Welcome and introduction (Rojan Bolling, Knowledge Broker, F&BKP)
- ✚ **13:30 - 14:45:** Introduction to Market Systems Development in Fragile Contexts (Alison Hemberger, Markets Team Lead, Mercy Corps)
- ✚ **14:45 - 15:15:** Questions and Discussion
- ✚ **15:15 - 15:30:** Coffee Break
- ✚ **15:30 - 16:15:** Operational Lessons from using Market Systems Development in Fragile Contexts
- ✚ **16:15 - 16:45:** Plenary discussion on lessons learned
- ✚ **16:45 - 17:00:** Wrap-up
- ✚ **17:00 - 18:00:** Networking drinks.

# Recap of the last CoP meeting



- ✚ Market-based agriculture in fragile settings
  - ✚ Coordination in the humanitarian-development nexus
  - ✚ Agribusiness and value chain promotion in fragile settings

## Recap – some key observations

- ✚ Most people affected by shocks in fragile settings do not receive humanitarian aid
- ✚ In fragile settings the job is the person
- ✚ When there is a prospect of market-led recovery there is a tendency to ‘pick the winners’ – small farmers lost out in North Uganda
- ✚ We need to work with actors that are there, whether or not they are ‘good actors’
- ✚ The costs of implementing a value chain programme are higher in fragile settings

## Recap: outcomes

- ✚ An important bottleneck for nexus programming is the siloed approach of donors
- ✚ Policy frameworks that focus on ‘root causes’ are in danger of being overly ambitious
- ✚ Practitioners should pay attention to the choices they make during their entire programming process: how do operational choices made now impact the ability to link up or integrate in the humanitarian-development nexus later?

# Hats



"The consultant said I was wearing too many hats."

- ✚ What is currently being done to facilitate transitions towards market-oriented approaches along the humanitarian-development nexus?
- ✚ Knowledge broker - documenting experience and lessons
- ✚ Quick-scans of evaluation and case studies
- ✚ Interviews currently active programmes
- ✚ Preliminary outcomes

# The Broker project

- ✚ Quick-scan: Lessons of market-oriented programmes in fragile settings (humanitarian, resilience, development)
- ✚ Knowledge gaps
  - ✚ Dealing with trade-offs
  - ✚ Effects of interventions focusing on enabling environment
  - ✚ Lessons on support for agro-dealers, trade, small business
  - ✚ Experience with market programming in humanitarian interventions, beyond cash/vouchers

# The Broker project

- ✚ Looking for innovative programming
- ✚ 17 Interviews: Mercy Corps, Agora Global, RVO, Leiden University, Danish Refugee Corps, EKN Ghana, International Rescue Committee, NABC, East-West Seed, GIZ, Adam Smith International, TechnoServe, Cordaid
- ✚ Market systems or value chain programming, or programmes that combined this with vouchers/cash

	NGO	Policy	Private sector	Research
General expertise	1			1
Nigeria	6	2	2	1
DRC	2			
South Sudan	2			

# The Broker project

- ✚ How do organizations balance trade-offs between humanitarian and development objectives?
  - ✚ Donor requirements, organizational expertise, timeframes determining factors
  - ✚ Most programmes focus on youth, women, most vulnerable. Target refugee, returnee and host populations. Some shift to more economically active (pre-existing skills and businesses)
  - ✚ (International) competitiveness value chains considered in few programmes (but: demand for vegetables, local markets)
  - ✚ Market-oriented programming in relatively stable areas combined with humanitarian food security programming in others

# The Broker project

- ✚ What (innovation) is currently being done to facilitate transitions from humanitarian to development work?
  - ✚ Most activities not innovative per sé
  - ✚ Tendency towards facilitation between market actors observed
  - ✚ Cost sharing with private sector actors
  - ✚ Indirect delivery of trainings, extension

# The Broker project

- ✚ How are transitions facilitated through partnerships and coordination?
  - ✚ Many complained about uncoordinated, free distribution of low quality seeds (but: in some cases still possible to market seeds)
  - ✚ Most, but not all, engaged in coordination efforts
  - ✚ Operating in consortia can be an effective way to bridge humanitarian and development approaches

# The Broker project

- ✚ This is my final slide
- ✚ Questions raised:
  - ✚ How does partnering with private sector actors relate to the principled humanitarian approach?
  - ✚ How does increased economic activity that is informally taxed (e.g. checkpoints) influence conflict dynamics?

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